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SINGLE COPY FIVE CENTS.

HAYDEN BROTHERS IRRESISTIBLE BARGAINS FOR MONDAY, OUR RESERVE STOCK IS TOO LARGE Monday We Commence Slashing Prices to Reduce Stock.

Dress Goods Dept.

Will have extra bargains in store for the ladies. We have received new goods in all lines and on Monday we can show you all the new shades, styles, colors and weaves.

These are not a BANKRUPT STOCK of old shop wares and moth eaten goods, but are all new, and this season's goods and were bought from first hands and factories that were compelled to unload in order to raise money. We got them for SPOT CASH 50C ON THE DOLLAR, and we will give you the benefit. Come and see for yourself and be convinced. Seeing is believing.

Our rain proof Cravenette is the best in the land. Warranted to turn water; is 60 inches wide. Worth \$2.50. Monday's price, \$1.75. Our hosiery camel's hair effect, is one of the latest, 40 inches wide. Worth \$2.00. Monday's price, \$1.37.

Our new line of diagonal suitings, new shades, illuminated. Worth 75c. Monday's price, 50c. Our water proof serge, 54 inches wide, are worth \$2.00. Our price, Monday's sale, \$1.25.

Now for the children. We have something nice for them in the way of an ANGORA CLOAKING—nice warm and heavy. Worth \$1.50. Monday's price, 75c.

Remember these goods are 54 inches wide. In our center aisle we will place on sale a large invoice of dress goods and our Monday's price

On 75c dress goods will be 25c. On 50c dress goods will be 19c. On 25c dress goods will be 10c.

A nice hosiery, strictly all wool, 40 inches wide. Worth 85c. Monday's price, 50c.

Our 75c crepon is cheap at the price but on this sale we will give you them at 40c.

Our storm serge, strictly all wool, a nice heavy goods and well worth 75c. On Monday we will give you the benefit of our purchase and close them out at 45c.

A strictly all wool Henrietta bought to sell at 75c. Monday's price, 47c.

Silk Goods Dept. Hundreds of Omaha's feminine population have visited our silk department the past two days to see those extra heavy 22-inch wide China silks we were selling for 25c and not one of them failed to purchase. One lady in particular buying 25 yards in one yard lengths for Christmas fancy work, for which it will be of excellent service. It will make handsome and durable evening dresses and waists. We still have thousands of yards, and as long as they last you can buy as much as you want of them at 25c a yard. We will guarantee that you never have before bought as good and heavy silks as these are for 25c a yard. New desirable goods, not showpore or damaged by fire and water remnants.

Underwear--- Big Special Drives.

We have purchased the entire stock of an eastern jobber at about 25c on the dollar. This gives us the largest stock we have ever had at any one time. It must be sold at once, no matter what price we get for them.

Gents' fine jersey ribbed shirts and drawers, worth \$1.00 each, go at 50c. Gents' fine natural wool underwear, 75c each, worth \$1.25. Gents' scarlet shirts and drawers, worth \$1.50 each, go in this sale at 95c. Gents' all wool camel's hair shirts and drawers, worth \$1.75 each, go in this sale at 95c.

Ladies' natural grey vests, worth 50c, go at 25c. Ladies' heavy cotton vests and pants, jersey ribbed and extra fine, never sold for less than 75c, go at 50c.

Case of ladies' natural wool vests and pants, worth \$1.25 each, go in this sale at 75c each. Don't forget that you can buy children's underwear today for less money than you have ever bought them for before.

MEN'S AND BOY'S HATS. Hats and caps for men, boys and children at prices less than one-half of hatters' prices and quality equally as good.

Boys' cloth hats 25c, worth 75c. Boys' winter caps and turbans, 25c worth 75c. Children's and boy's fancy caps and turbans, none worth less than \$1.00 to \$1.50. Men's heavy genuine Scotch caps, 50c, worth \$1.00.

Boys' plush caps and turbans 50c, worth \$1.50. Men's fine fedora in black and brown \$1.95, none worth less than \$2.50 to \$3.50. Men's fine derby hats in the latest Knox and Dunlap shapes \$1.98, worth \$3.00. Come and get our prices and convince yourself.

Valises and Bags. We have just bought the entire samples of a large manufacturer and can now sell you a bag or valise at what other dealers pay for them.

Attend this sale if you need anything in this line.

CLOAK DEPARTMENT Our Stock of Cloaks is Too Large---We Need the Room and Must Reduce the Stock, but Prices We Make

Ladies' jackets in tan, brown, blue and black, latest styles, worth from \$25 to \$30, we will sell Monday from \$14 to \$17.50.

Special Money Losing Linen Sale.

The linen stock is too large---over \$40,000.00 cold cash tied up in linens, which don't pay these hard times. Our last fall importations just arrived. We have also heard about these special linen sales around town, and have heard of the low prices that have been made, and we fully realize that in order to reduce this immense stock of linens, we will be compelled to make prices away down, lower than ever quoted in order to get a big rush after our linens.

There are two important facts we wish you to take notice of: First, we buy our linens direct from the manufacturers and in larger quantities than any house in this city. Second, we don't sell goods on credit or long easy payments, but for cash only, our prices will confirm this, while our stock in sight will settle the first fact.

It is utterly impossible to do justice to our stock in this advertisement as we will not be allowed the space, but will give a few facts. We are showing some handsome lunch cloths in 4-4, 5-4, 6-4, 7-4, 8-5, 10-4 and 12-1, plain white, hem-stitched, with or without open work, fancy colored borders and fringed cloths, napkins to match same, linen dresser scarfs, a great variety to select from, scarfs marked to sell at \$1.25, \$1.39, \$1.50, \$1.69, \$1.75, \$2.00, \$2.25, etc.

Will give you choice of the whole lot on Monday at \$1.00 each. Fringed glass napkins, 25c, 35c and 60c dozen.

3-4 all linen bleached dinner napkins at \$1.00, \$1.25, \$1.50 and \$2.00. 5-8 all linen napkins, 60c, 75c, 85c and \$1.00 per doz.

70 inch all linen bleached damask reduced to 50c yard. 66 inch cream damask, extra heavy, 50c per yard.

58 inch cream damask, reduced to 35c per yard. 58 inch Turkey red damask, 25c yard. 58 inch Turkey red and green damask, 25c per yard.

All linen red bordered damask, 25c. Fine 72 inch bleached damask, 75c and \$1.00. 66 inch silver bleached damask, 75c per yard.

Turkish bath room rugs reduced to 50c each. 50c Turkish towels reduced to 25c. Knotted fringes, all linen bleached huck towels, reduced to 10c each.

25c 58 all linen towels, 25c. 11-4 white Marseilles bed spreads, \$1.00 each. Very best bleached Turkish wash rags, fast colored borders, 5c each.

All linen unbleached crash, 34 and 50 a yard. 18 inch all linen embroidery crash, reduced to 15c a yard. 36 inch unbleached butcher linen reduced to 15c and 20c per yard.

DRESS LININGS.

Just opened, the handsomest line of figured fast black satine stilia which was ever brought to Omaha. They come in neat stripes and neat little figures, also all plain. You want to see them as they are the best value for the money ever offered.

25c a yard, would be cheap at 35c and 40c. All colors in the best make of cambrics at 34c yard. New padding, crinoline, new ducks and canvas just received. Haydens carry the largest and finest stock of linings, as well as they make lowest prices.

Choice of all our hair cloth, which was 35c, 40c, 50c and 60c, reduced to 25c yard.

Millinery Dept. The latest shapes in hats for street or opera. All the newest accessories for trimming.

We buy from the factories and supply the Omaha market with the newest and most stylish things as soon as they are made. All grades and all prices.

"THE" Sewing Machine The best Sewing Machine for the least money ever offered to the public.

We secured roo of these celebrated machines of the manufacturer, who was in need of ready cash, and will sell them at once for \$15.00. Every machine fully warranted for 5 years.

THIS IS YOUR OPPORTUNITY. Third Floor. AMERICA'S GREATEST PIANO Again Triumphant. HIGHEST AWARD.

CHICKERING & SONS, BOSTON, MASS.: EXHIBIT-PIANOS. We report that this exhibit deserves an award, the tone quality, which is of the HIGHEST GRADE OF EXCELLENCE, possessing great volume, being deep, full, musical and sympathetic; the duration and singing quality of the tone are of the same high character; the scale, which is evenly balanced, and throughout free from weak spots, SCIENTIFICALLY AND MUSICALLY CORRECT, the most powerful strokes failing to reveal any harshness or break; the action is of the HIGHEST CLASS IN EVERY RESPECT, regulated with EXTREME NICETY; the touch is all that may be desired, being equally characterized by DELICACY, ELASTICITY, RESPONSIVENESS AND PROMPTNESS IN REPETITION; in every detail of construction the CHOICEST MATERIALS are used; the workmanship is of THE BEST, and the cases are chaste and artistic in design.

[Signed] MAX SCHIEDMA YER, Judge, K. BUENZ, President and Secretary, J. H. GORE, Board of Judges, Liberal Arts. Anything we can say would not strengthen the high eulogium of this WORLD FAMOUS CHICKERING PIANO, which adds new laurels to its crown at every competitive contest.

We are sole western agents for the CHICKERING. We also handle several other first-class makes of pianos (over twenty different styles and prices). DRY GOODS PROFITS ON PIANOS. SMALL MUSICAL INSTRUMENTS, AND MUSICAL MERCHANDISE OF ALL KINDS.

GREAT SHOE SALE MONDAY.

Hayden Bros will sell 700 pair of Ludlow's make ladies' \$5.00 hand turn tip shoes at \$2.48 a pair. Every lady knows what the Ludlow fine shoes are; these are some of the finest he ever made. No lady should miss this \$2.48 sale of Ludlow's \$5.00 shoes. Come and look them over on our bargain counter, it will pay you.

We also put into this sale a large lot of SCHOOL SHOES. Children's peb grain A. S. T. tip \$1.25 shoes, 95c. Misses' peb grain A. S. T. tip \$1.75 shoes, \$1.25. Misses' kid tip, spring heel \$1.75 shoes, \$1.25. Boys' N. K. calf, button, \$1.50 shoes, \$1.00. Boys' satin calf, lace, \$2.00 shoes, \$1.50.

Great Sale of Ludlow Shoes. \$2.48 "LUDLOW" WORTH \$4.50. We are selling men's shoes cheap. Monday a \$2.50 satin calf shoes at \$1.50. \$2.00 B calf shoes at \$1.50.

Furniture. We wish to remind the public that we carry a full line of furniture and that we endeavor to sell furniture as cheap as we sell everything else. We are now making the prices to suit the times, and if you buy any kind of furniture before seeing us you will pay more than is necessary for it.

Jewelry Dep't. Ladies' solid silver, 10, jeweled champagne watch \$2.95, worth \$7.50. Ladies' gold filled hunting case, warranted 20 years, stem-wind watch, with a fine Elgin, Waltham or Rockford movement, \$12.50, worth \$25.

Ladies' 14-kt. solid gold watch, hunting case, stem wind and set, with a fine Elgin, Waltham or Rockford movement, \$19.50, worth \$39. Gents' gold filled hunting case watch, warranted to wear 20 years, with Elgin, Springfield or Waltham movement, \$12.50, worth \$25.

Gents' Elgin or Waltham watch, stem wind and set, in silverline case, \$4.95, worth \$8.50. Elegant pearl opera glasses, with achromatic lenses, \$2.95, worth \$8. Black morocco leather opera glasses, with leather case, 98c, worth \$2.50.

Misses' solid gold set ring 35c, worth 75c. Ladies' solid gold band ring \$1.50, worth \$3. Solid gold baby rings 25c, worth 75c. Gents' watch chains, gold plated, on German silver, 45c, worth \$1.25. Rogers' 12-dwt. knives or forks \$1.25 per set.

Solid oak eight-day strike clocks \$1.75, worth \$3.50. Nickel alarm clocks 58c. Solid gold neck charms 98c, worth \$3. Watch and clock repairing at reduced prices.

House Furnishing. Milk pans, 3c; egg beater, 3c; basting spoon, 3c; can openers, 3c; oil cans, 3c; tumblers, 3c; tin pans, 3c; milk crocks, 3c; machine oil, 3c; toothpicks, 3c per box; coat hangers, 3c; screw drivers, 3c; egg spoon, 3c; ink, 3c; stove polish, 3c; 3 packages, 3c; bread toaster, 3c; strainers, 3c; paring knives, 3c; tack hammers, 3c; wooden spoons, 3c; apple cores, 3c; bird cage springs, 3c; curling iron heaters, 3c; curling irons, 3c; 3 table forks, 3c; lamp burners, 3c.

Book Dept. We have the finest book stock in the city. We have the largest stock and we make the lowest prices. We have just received an elegant line of Bibles, Prayer Books, Testaments, etc., and you can save 60% on these goods with us.

We have at the best authors' works and guarantee the prices the lowest you ever heard. On stationery we are THE LEADERS. Fur trimmings, gimp trimmings, serpentine trimmings and braided trimmings of all descriptions for 25 per cent less than any place in the city. Get our prices on braids.

Glassware. The finest line of imported water sets you ever saw from \$2.75 up to \$4.25. Wine glasses, 2c each. Butter dishes, 6c each. Sugar bowls, 6c each. Spoon holders, 3c each. Creamers, 3c each. Pickle dishes, 5c each. Celery dishes, 5c each. Saucers, 1c each. Fine cut glass tumblers, 50c per set.

Great Sale on California Canned Fruit and California Dried Fruit.

8-pound can California egg plums, 12c. 3-pound can green gage plums, 12c. 3-pound can Golden Drop plums, 12c. 3-pound can best California peaches, 12c. 3-pound can best California pears, 15c. This fruit is put up in granulated sugar syrup and is extra heavy, and every can was sold by the Bell store for 20c per can more than we ask. Never was there such a chance to buy good goods so cheap.

New California evaporated peaches, 10c. New California evaporated apricots, 10c. New California evaporated cherries, 10c. New California raisin cured prunes, 7c.

Good Turkish prunes, 5c. Good California raisins, 5c. New California dried grapes, 3c. New California evaporated pears, 12c. New California nectarines, 12c. Good dried apples, 3c.

Pillsbury's best XXXXX flour, \$1.10. Hayden's best XXXXX flour, \$1.10. Sleepy Eye best flour, \$1.10. Best Superlative flour, 90c. Snowflake, 65c. Rye flour best, \$1.00. 30-pound pail jelly, 35c. Pan cake flour (self raising), 34c.

TEA AND COFFEE. Coffees continue to go up, but we give you the following low prices: Cracked coffee, 12c. Crushed Java and Mocha, 19c. Choice Rio, 25c. Golden Rio, 28c. Old Government Java and Mocha, 34c, or 3 pounds for \$1.

We have everything you wish for in tea. Dust tea, 10c. Japan Dust, 15c. Baked fired Japan, a first-class drinker, 25c. Gunpowder tea for 35c to 50c. Pin-head Gunpowder, 50c. English Breakfast, 35-38-50c. Fancy Oolong, new crop 45-50c. Dried grapes 25c per pound.

The house is full of bargains. These few prices are nothing to what we have. \$1.00 will buy you just as much goods as \$3.00 after this stock is sold. We have 5 car loads of oiled and heating stoves to sell. We will sell you a good cook stove No. 8 for \$6.85. Never was such a large stock under one roof in Omaha as we have now. We must sell the goods.

Smoked and Salted Fish. Smoked white fish 13c; smoked sturgeon 17c; smoked salmon 17c; blotters 5c each, 6 for 25c; finest cod fish 7c and 10c per pound; smoked halibut 12c; Norway anchovies 10c per pound and in quart jars for 35c each; fine Norway herring 24c each; California salmon 12c; white fish 5c per pound; salted trout 10c. Remember we have anything you want in the fish line.

Fresh Baltimore oysters in bulk 10c quart. Hayden's Crackers. Ginger snaps, lemon creams, frosted creams and assorted cookies at 7c, regular price 12c. Soda, milk and oyster crackers, 5c; snowflake crackers, 7c, regular price 15c. We sell crackers cheaper at retail price than others can buy at wholesale.

Meats Away Down. Fresh link sausage, 8c per pound; cooked ham, 10c; boneless ham, 11c; strictly sugar cured No. 1 hams, 12c; picnic hams, 10c; bologna, head cheese and liver sausage, 5c; deviled ham, potting ham and potting beef, 5c per can; pigs feet and tripe, 5c per pound; corned beef, 5c; finest boneless pickled pork, 12c.

Butter, Cheese and Preserves. Country butter, 17c, 19c and 21c, always fresh from Nebraska dairies; creamery, 23c, 25c and 27c, all made from separator cream. It will pay you to buy your butter here.

Wisconsin full cream cheese, 7c, 9c and 12c; eastern process pure cream, 14c and 16c; brick cheese, 12c, 14c and 16c; Swiss, 12c and 15c; Neufchatel, 7c per pkg. We have any kind of cheese you may want. Be sure you come here for preserves, jellies, apple butter and mince meat, all at very low prices.

